



## British Association for Behavioural & Cognitive Psychotherapies

*The lead organisation for Cognitive Behaviour Therapy in the UK*

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### 38<sup>th</sup> BABCP Annual Conference and Workshops Manchester, July 2010

This summer will see the 38<sup>th</sup> BABCP Annual Conference and Workshops. Growing in popularity and scale, this year's event in Manchester is expected to attract up to 1,500 delegates across four days. Delegates will include clinical psychologists, psychotherapists, psychiatrists, counsellors, psychiatric nurses and social workers. The full conference and workshop programme can be found on the BABCP's website: [www.babcp.com](http://www.babcp.com).

A wide range of sponsorship and other marketing opportunities are available – details are below.

### Manchester 2010 Delegate Packs

**Flyers** (approximately 2,000 copies will be required)

Inclusion of single sheet flyer (A4 size):	£350.00 + VAT
Inclusion of a 2 – 6 page document:	£400.00 + VAT
Inclusion of a document of 7 pages or more:	£500.00 + VAT

All documents for inclusion in delegate packs must be submitted for approval in the first instance to [babcp@babcp.com](mailto:babcp@babcp.com).

Delivery arrangements for flyers etc. will be provided nearer to the date of the Conference.

Packaging and delivery will be the responsibility of the Advertiser or their Agent.

Advertising opportunities also exist within the Conference programme, please contact [babcp@babcp.com](mailto:babcp@babcp.com) for further details.

## Sponsorship Opportunities

PACKAGE	Cost (exc. VAT)	Please tick
Delegate bags – environmentally friendly ‘jute’ bags (exclusive branding on delegate bags and/or folders printed in one colour)	£2,500	
Name badges (sponsor’s logo worn throughout the event by all delegates)	£1,600	
Lanyards (sponsor’s logo worn throughout the event by all delegates)	£850	
Delegate pens – bio-degradable (exclusive branding of pens with sponsor’s logo to be included in delegate pack)	£400	
Note pads	£750	
Post-It Notes	£750	



## Other Opportunities

There are other opportunities to promote your organisation at Conference including:

- Sponsoring coffee breaks
- Lunches and Gala dinner – menu cards with your logo at the dinner

For further information please contact [janet@babcp.com](mailto:janet@babcp.com).

**All sponsors will be acknowledged in the Conference programme and be entitled to FREE inclusion of a single sheet (A4) flyer in delegate bags. Please contact [janet@babcp.com](mailto:janet@babcp.com) to discuss.**